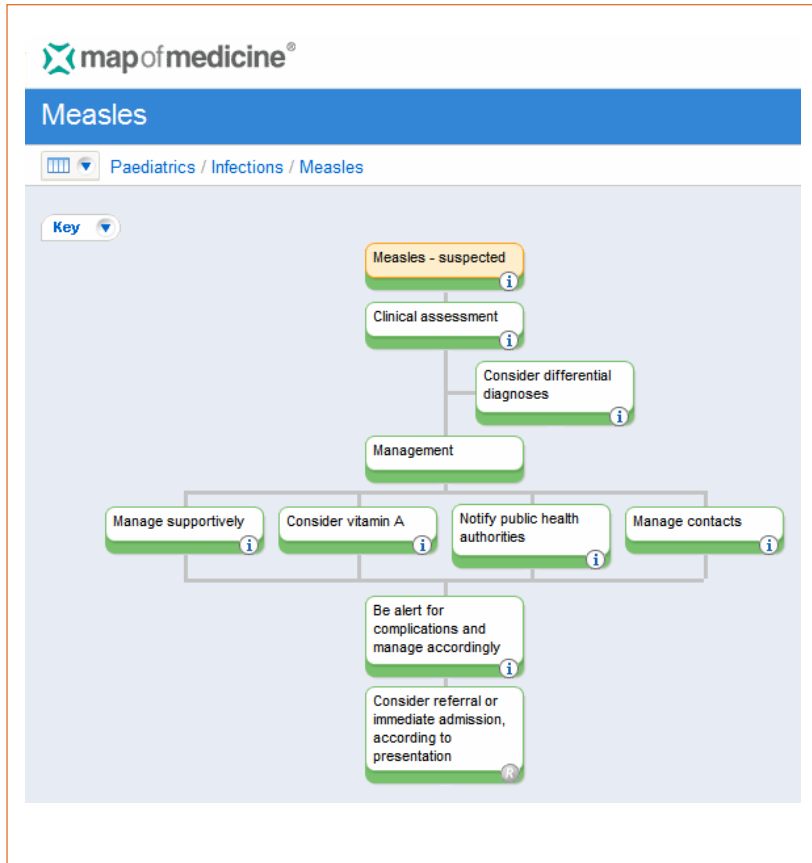
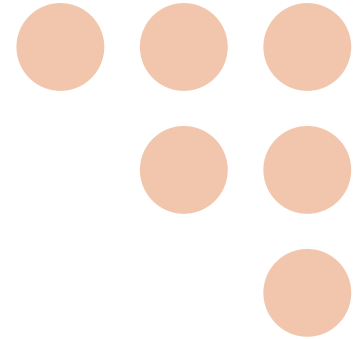


Case Study: The Map of Medicine

Rapid process and pathway innovation and development



The Map of Medicine is a collection of interactive care pathways made available to every doctor and nurse in England and Wales via NHS Connecting for Health.

The Map of Medicine approached Bazian in 2005 because the NHS wanted the Map's pathways to be systematically and transparently evidence-based. But they were not. Furthermore, there were not enough of them. The Map of Medicine needed new and revamped evidence-based pathways quickly and cost-effectively without sacrificing clinical quality as every new pathway would need to be approved by the NHS and (where appropriate) the Royal Colleges.

The Map of Medicine turned to Bazian to make the product evidence-based. Bazian developed an innovative process for producing evidence-based pathways that was rapid and cost-effective but which did not compromise clinical quality. All processes were systematic and transparent, being fully auditable by any outside party. Bazian then ran the process to develop 400+ expert-reviewed, NHS-approved pathways over 2 years.

Nat Billington, Managing Director of The Map of Medicine, has said "Bazian's focus on the evidence, the quality of their processes, and the personal commitment of individual members of their team have been invaluable in meeting our urgent demand for accurate, high quality and clinically relevant information."